



PARTNERSHIP DECK 2027

NICOLAS BALTUS

Belgian Para-Cyclist · C4

2026 Belgian Road Champion

UCI World Cup competitor

Road to Brisbane 2032

PERFORMANCE, BUILT DIFFERENTLY.





THE STORY

Built differently. Built to perform.

Born with severe bilateral clubfeet, I underwent more than twenty surgeries growing up. Cycling first became a way to move with less pain. It then became a competitive project - and ultimately an international one.

My performance is not built around pretending the disability is not there. It is built by designing around it: adapted footwear, heel-based pedalling, continuous technical work and a setup that fits my body rather than a textbook.

The mindset is simple: look for solutions, keep improving, and let the work decide how far the project can go.

- C4** Road race & time trial
- 20+** Surgeries since childhood
- 100%** Performance built around adaptation



Current MG Custom shoe with a carbon heel interface for the adapted cleat position. New 2027 pair in development.

Progress, not shortcuts.

- 2026 Belgian Road Champion · C4
- UCI World Cup competitor
- International road & TT programme
- Long-term target · Brisbane 2032



Selected 2027 international programme

UCI Para-Cycling Road World Cup #1 · Chiang Mai, Thailand	28-31 Jan 2027
UCI Para-Cycling Road World Cup #2 · Maniago-Montereale, Italy	20-23 May 2027
UCI Para-Cycling Road World Cup #3 · Brasília, Brazil	10-13 Jun 2027
UCI Para-Cycling Road World Championships · Rumilly, France	25-29 Aug 2027
Belgian Para-Cycling Championships · Belgium	Date TBC

Planned programme. International participation remains subject to selection, qualification and final federation confirmation. UCI dates published in 2026.

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UCI WORLD CUPS

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CONTINENTS

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WORLD CHAMPIONSHIPS

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BELGIAN TITLE DEFENCE

Two careers. One standard.

Alongside elite para-cycling, I work full time as a project manager and acquisition coordinator in international cooperation. High-performance sport is not a break from professional life - it is built around it, every week.

Planning

Pressure management

Adaptation

Resilience

Decision-making

Leadership



“The objective is not to choose between two ambitions, but to build a system that allows both to grow.”

15-20h

SPORT PREPARATION / WEEK

Full-time professional career

International projects, deadlines, teams and stakeholders across countries.

Training around the workday

Sessions before or after work, plus structured weekend volume and recovery.

Annual leave becomes performance time

World Cups, training camps and international racing consume most traditional time off.

A corporate story that is real

Consistency, organisation and resilience are lived daily - not added to a sponsorship pitch.



Authentic, specialist content.

Racing, training, para-cycling adaptation, equipment and the real day-to-day behind the performance project.

OWNED AUDIENCE · INSTAGRAM

A niche community that reaches beyond its follower count.

22.3K

CONTENT VIEWS · 90 DAYS

929

INTERACTIONS · 90 DAYS

4.5K

TOP RECENT REEL VIEWS

515

FOLLOWERS · +3% / 90 DAYS

@nico_paracycling · Snapshot 29 September 2026. Recent Reels generated approximately 10K views over the same 90-day period. One of the strongest-performing formats is the story behind the adapted cycling shoes - a clear example of how technical para-cycling content can travel beyond the core audience.

Race day

Training

Adaptation

Equipment

Behind the scenes

8.7x

Top recent Reel reach versus current follower base - a strong signal that specialist adaptation content can travel well beyond the core community.

PARTNER WITH THE PROJECT

Build performance with me.

The objective for 2027 is not to collect logos. It is to build a small group of partners that genuinely contribute to performance - through products, services, expertise or financial support - and receive meaningful, credible activation in return.

Equipment & technology

Technical products, components, custom solutions and real-world product feedback.

Fuel & everyday nutrition

Sports nutrition, recovery fuel and practical nutrition around a high-load double career.

Recovery & wellbeing

Recovery tools and services integrated into a 15-20h weekly training structure.

Travel, logistics & corporate support

International race travel, equipment transport, or direct financial partnership with tailored activation.



2027 partnership opportunities are open.

Visibility can include race kit, digital content, product integration, testing & feedback, events, talks and bespoke campaigns - depending on the level and nature of support.

LET'S BUILD THE RIGHT FIT

Current core support
Meca Bike x Scott Sport Benelux
Ligue Handisport Francophone
MG Custom - custom footwear

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